

For Immediate Release

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Metro Mattress donates beds to 21 charitable organizations in the Albany/Mohawk Valley region through its “50 Beds in 50 Days” program

Albany, N.Y., January 9, 2012—Metro Mattress, upstate New York’s largest mattress retailer, is donating new beds to 21 charitable organizations in the Albany/Mohawk Valley region as part of its “50 Beds in 50 Days” program.

Now in its second year, the program kicked off in Syracuse in January 2011. In addition to the Albany/Mohawk Valley region, the program was also successful in the Syracuse, Buffalo, and Rochester regions. A total of 200 beds have been donated across the state to 86 charitable organizations.

Over the past year, more than 140 501(c)(3) organizations submitted applications requesting a total of more than 3,100 beds in all four regions of New York State that the program was offered in. Charitable organizations in the Albany/Mohawk Valley region that will receive beds through the 2011 “50 Beds in 50 Days” program include:

AIM Services, Inc., Saratoga Springs, N.Y.; **Albany Community Action Partnership**, Albany, N.Y.; **Capital City Rescue Mission**, Albany, N.Y.; **CAPTAIN Youth and Family Services, Inc.**, Clifton Park, N.Y.; **Catholic Charities of the Diocese of Albany**, Albany, N.Y.; **Center for Disability Services**, Albany, N.Y.; **ClearView Center, Inc.**, Albany, N.Y.; **Family and Child Service of Schenectady, Inc.**, Schenectady, N.Y.; **Harvest Church**, Clifton Park, N.Y.; **Mercy House Shelter for Women**, Albany, N.Y.; **Northeast Parent & Child Society**, Schenectady, N.Y.; **SAFE Inc. of Schenectady**, Schenectady, N.Y.; **Salvation Army-Herkimer**, Herkimer, N.Y.; **Saratoga County Rural Preservation Co.**, Ballston Spa, N.Y.; **Schenectady Community Action Program**, Schenectady, N.Y.; **Shelters of Saratoga**, Saratoga Springs, N.Y.; **St. Charles Lwanga Center/Catholic Charities**, Albany, N.Y.; **St. Paul's Center, Inc.**, Rensselaer, N.Y.; **Troy Area United Ministries**, Troy, N.Y.; **United Way of Fulton County**, Gloversville, N.Y.; and **Vanderheyden Hall**, Wynantskill, N.Y.

Selected recipients received all or a portion of the beds requested in their applications.

“For the second year in a row, we’ve received an overwhelming response to our ‘50 Beds in 50 Days’ program across New York State, and especially in the Albany/Mohawk Valley region,” said David Shiroff, president and CEO of Metro Mattress. “We were able to donate beds to 21 local organizations, and it is our hope that these beds will help provide people in need with a comfortable night’s sleep.”

Metro Mattress, the Syracuse-based retailer, has become a local institution in several upstate

Metro Mattress donates beds to 21 charitable organizations in the Albany/Mohawk Valley region through its “50 Beds in 50 Days” program/ Page 2 of 2

New York markets, including Syracuse/Central New York (12 stores), Rochester (10 stores), Buffalo (8 stores), Albany (8 stores), Utica/Rome (3 stores), and the Southern Tier (2 stores).

For more information on the “50 Beds in 50 Days” program, visit www.metromattress.com/50beds50days or call 315-218-1246.

About Metro Mattress: Metro Mattress, upstate New York’s largest mattress retailer, has 43 stores across upstate New York. Headquartered in Syracuse, N.Y., Metro Mattress has been serving its customers for more than 36 years. For more information, call 315-218-1200 or visit www.metromattress.com.

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